



Brand Experience
Art Director

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EXPERIENCE

Art Director, Freelance Minneapolis, MN / 2016 - present

Client work: Chumash Casino and Resort, Lowe's Home Improvement; Financial Engines; Medtronic; Athene financial services; Famous Dave's barbeque, Kum & Go convenience stores

CCO, Level Mpls Minneapolis, MN / 2019 - 2022

Client work: ND Dept. of Health and Human Services, Old National Bank, MNGI, Urgent Care Partners, HelloJute.com, Bismarck State College, Medica, Walmart Global Data

ECD, General Mills International Temporary/freelance / 2016 - 2017

Product work: Yoplait, Nature Valley Granola Bars, Big G Cereals, Chex Mix, Pillsbury, Bugles, Old El Paso

CD, BBDO Minneapolis, MN / 2012 - 2016

Client work: Berkshire Hathaway HomeServices, Skippy Peanut Butter, Hormel Chili, Hormel Compleats

Sr AD, Crispin Porter + Bogusky Boulder, CO / 2009 - 2012

Client work: American Express, Old Navy, Microsoft, Paddy Power, ONE.org, Best Buy, Domino's Pizza, Coca Cola Zero, Vitaminwater, JELL-O; Pro-Bono - Petfinder Foundation

ACD, Brew Minneapolis, MN / 2008 - 2009

Client work: Target, Verizon, Lincoln Mercury, Schwan's, Phillips Distilling Co., PBS, Chicago Lake Liquors

ACD, Campbell Mithun Minneapolis, MN / 2006 - 2008

Client work: General Mills Nature Valley cereal, Land O Lakes, Alberto Culver St. Ives, Nexxus hair care, Burger King, Breyers ice cream, Klondike bars, H&R Block, Famous Footwear

Freelance / 2006

Carmichael Lynch, Porsche; *Brew*, Sun Country Airlines, Nordstroms shoes, Snapper; *Martin Williams*, Revlon; *Brown & Associates*, Uzel tractors

AD, Crispin Porter + Bogusky Miami, FL / 2005 - 2006

Client work: Burger King, Volkswagen of North America, Coca Cola Zero, Partnership for a Drug-Free America, Orville Redenbacher, Slim Jim, Virgin Atlantic Airways, MINI Cooper, Sprite, GAP, Miller Lite, PLUS agency brand, Truth, Blue Cross and Blue Shield of Minnesota

AD, Blue Cross and Blue Shield of Minnesota Minneapolis, MN / 2000-2005

Concept, design and produce brand and product communications, including advertising, collateral and direct marketing in the Corporate Communications department.

AD, Colle + McVoy Minneapolis, MN / 1994 - 2000

Client work: Winnebago Industries, Southwestern Bell, Pfizer Animal Health, Cenex/Land O Lakes, Cliffs Notes and Studyware, Friskies PetCare Co., Treasure Island Resort & Casino, 3M Health Care, National City Bank, WeatherShield Windows & Doors, Onan Corp., Farmer Mac Rural Financing, GE Capital Fleet Services, DEKALB Genetics Corp., DirectAg.com and Minneapolis Institute of Arts.

SKILLS

- Art Direction, Design, Campaign Concepting, Concept Development, Branding & Identity, Brand Experience, Brand Development, Creative Strategy, Integrated Marketing, Advertising, Digital Marketing, Social Media, TV and Video, Outdoor, Print, Collateral, Packaging, Typography, Logo Design
- Passionate, Detailed, Organized and Efficient, A "Quick Get," Collaborative, Easy to Work With, Bold

RECOGNITION

Awards received, but not limited to:

- American Express Small Business Saturday:
Seven Cannes Lions including two Grand Prix Lions and three Cyber Lions; CLIOs including a Grand CLIO, Effie, D&D Yellow Pencil, One Show Gold, London International Grand LIA and the first ever Facebook Studio Blue Award. Also awarded #7 in *Ad Age's Top Campaigns of the 21st Century*.
- Volkswagen Safe Happens:
Three Cannes Lions, ANDYs, One Show pencils, CLIOs and London International Awards
- Old Navy Flip Flop Block: One Show finalist, Communications Arts Annual
- Brew Creative Holiday Mashup and Interactive Site
Webbys nomination, Video Remix/Mashups: Our Message of Hope, 2009
- Coca Cola Zero "Numbers:" Cannes Lion, film campaign
- Burger King Integrated Branding Campaign: One Show pencil and CLIO
- Blue Cross & Blue Shield of Minnesota "Options Blue:"
National Best of Blues, top integrated ad campaign: Blue Cross & Blue Shield Association
- Pfizer Animal Health: National Best-in-Show, National Agricultural Marketing Association

EDUCATION

- St. Cloud State University, St. Cloud, MN; Mass Communications (Advertising Emphasis)/Graphic Design
- Bismarck State College, Bismarck, ND; A.A. program in Advertising Arts

ONE IMPORTANT THING TO KNOW ABOUT ME

People tend to underestimate me.